



**FOR IMMEDIATE RELEASE**

**Melco hosts Elēkrön backstage tour and dialog exchange session for local marketing students and professionals**

Supporting talent development in collaboration with University of Macau & Macau Marketing Institute

**Macau, Monday, May 20, 2019** – Melco Resorts & Entertainment Limited strives to contribute to the growth and future of the communities it serves and is dedicated to local youth development. Recently, approximately 30 students and professionals from University of Macau (UMAC)'s Faculty of Business Administration and the Macau Marketing Institute (MMI) were invited to a backstage tour of Studio City's latest entertainment show Elēkrön, followed by a dialog exchange session with Melco's marketing management executives, including Mr. Raymond Lo, Senior Vice President of Casino Sales, Marketing & Operations, to discuss the latest in marketing strategy planning. A total of 90 pupils, professionals and academic staff from the two institutions enjoyed the Elēkrön show performance, courtesy of Melco.

**Ms. Akiko Takahashi, Executive Vice President, Chief Officer of Human Resources and Corporate Social Responsibility of Melco Resorts & Entertainment**, said, "Youth development and education are key pillars of Melco's corporate social responsibility. We are delighted to support this learning opportunity in collaboration with UMAC and MMI, and hope the experience of visiting Melco's world-class premium leisure facilities, seeing the behind-the-scenes action and meeting our management team inspires creativity and innovation for the students and professionals in the field of marketing; as well as to offer valuable insight and exposure to related careers."

**Ms. Jean Chen, Dean and Chair Professor in Accounting and Finance, University of Macau**, commented, "As a specialist institution focused on business management, University of Macau's Faculty of Business Administration aims to nurture talent in leadership and management in Macau and its neighboring regions. The event broadens horizons for students by enabling on-the-ground experience, promoting interaction between students and marketing practitioners to help stimulate the healthy development of Macau's marketing industry. It also plays an important part in supporting interaction and cooperation between business management schools and the industry." **Mr. Danny Chao, Chairman of Macau Marketing Institute**, added, "Offering Macau's new generation of students beneficial insight into current marketing-related trends and industries before graduation, the event will surely be a success in attracting further interest in Macau's marketing industry from local youth. The Macau Marketing Institute strives to help talented students in Macau attain international recognition as chartered marketers, equipping them for the opportunities created by the Belt and

Road Initiative and developments in the Greater Bay Area, to jointly seize openings and be further integrated and adapted into the global market.”

As of the end of April, Melco has extended close to 13,000 invitations to community beneficiaries to enjoy Elēkrön as part of its corporate social responsibility (CSR) program to promote the arts.

## PHOTO CAPTION:



A total of 90 students, professionals and academic staff from UMAC and MMI were invited to enjoy the Elēkrön show performance at Studio City.



Mr. Raymond Lo, Senior Vice President of Casino Sales, Marketing & Operations, Melco, is photographed with Ms. Jean Chen, Dean and Chair Professor in Accounting and Finance, University of Macau (left) and Mr. Danny Chao, Chairman of Macau Marketing Institute (right).



The group of students and marketing professionals were invited to a dialog exchange session with Melco's marketing management team.



Melco hosts exclusive backstage tour of Elëkrön for marketing students and professionals from University of Macau's Faculty of Business Administration and the Macau Marketing Institute.

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## About Melco Resorts & Entertainment Limited

The Company, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MLCO), is a developer, owner and operator of casino gaming and entertainment casino resort facilities in Asia. The Company currently operates Altira Macau ([www.altiramacau.com](http://www.altiramacau.com)), a casino hotel located at Taipa, Macau and City of Dreams ([www.cityofdreamsmacau.com](http://www.cityofdreamsmacau.com)), an integrated urban casino resort located in Cotai, Macau. Its business also includes the Mocha Clubs ([www.mochaclubs.com](http://www.mochaclubs.com)), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City ([www.studiocity-macau.com](http://www.studiocity-macau.com)), a cinematically-themed integrated entertainment, retail and gaming resort in Cotai, Macau. In the Philippines, a Philippine subsidiary of the Company currently operates and manages City of Dreams Manila ([www.cityofdreams.com.ph](http://www.cityofdreams.com.ph)), a casino, hotel, retail and entertainment integrated resort in the Entertainment City complex in Manila. For more information about the Company, please visit [www.melco-resorts.com](http://www.melco-resorts.com).

The Company is strongly supported by its single largest shareholder, Melco International Development Limited, a company listed on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of the Company.

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